



## **SWBC CO-FOUNDER CHARLIE AMATO ELECTED CHAIRMAN OF THE TEXAS BUSINESS LEADERSHIP COUNCIL**

*By SBG San Antonio Staff Reports  
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AUSTIN - **Charlie Amato**, chairman and co-founder of the Southwest Business Corporation (SWBC), was elected chairman of the **Texas Business Leadership Council**.

"I am honored to have been elected by my peers to serve as Chairman of the **TBLC**," said **Amato** in a statement. "This group of knowledgeable and influential business leaders is critical to the continued growth and success of the state of Texas."

**Amato's** bio on the SWBC website says he "has more than 40 years of experience in all aspects of insurance operations, underwriting, and product development."

"**Charlie Amato** is a 'closer' and in a time when commitments can be fluid – whether they are related to public policy or business – **Charlie** gets the deal done," said **Justin Yancy**, president of **TBLC** in a press release. "**Charlie** is a natural leader and visionary and having the opportunity to work with him toward a more globally competitive Texas is both exciting and humbling."

Outgoing chairman **Gay Gaddis**, the founder of T3, formerly the largest woman-owned marketing firm in the country, released a statement on **Amato's** election.

"It has been an honor to lead this organization through a remarkable growth spurt, expanding the **TBLC's** operation and scope. Further, we have achieved a reputation in the Texas and U.S. Capitol as the go-to group advocating for the issues which Texas businesses see as most consequential to Texas' future success. Our relevance is at an all-time high. I am so excited that **Charlie** is taking the helm. **Charlie** is known globally for his ability to build relationships and I know that his efforts will be exponentially more successful because of the work we have done together."

The **Texas Business Leadership Council** is a statewide network of CEOs and senior business executives who advance a long-term vision of a prosperous Texas in a globally competitive business environment. It is the only statewide CEO and senior executive led, public policy advocacy group in Texas.